

BIOECONOMY CHANGEMAKERS FESTIVAL

Youth as driver of transformative change

15 March 2024



Creative Workshop „Bioeconomy Vision“

15th March from 09.30 to 18.00

Creative space LUNCA, Reinsburgstraße 66, 70178 Stuttgart

As a satellite event of the [European Bioeconomy Changemakers Festival](#), the Stuttgart Region Economic Development Corporation (WRS) GmbH invites students from regional universities to **the creative workshop "Bioeconomy Vision"** to explore the bioeconomy as a source of inspiration, aesthetics and modernity.

Developed at the interface between science and art, the workshop gives students from different universities and study programmes the opportunity to discuss and visualize their scientific interests and creative ideas related to the bioeconomy and sustainable development. For example, you can paint innovative bio-based products and solutions, promising biotechnologies and processes, inspiring sustainability projects, architectural approaches for green cities, ambitious start-up ideas and much more that is of particular interest to you.

We offer painting with paint on canvas or with stencils on paper. At the end of the workshop, you will be able to take your finished artwork home with you. Participation is free and all creative materials will be provided by the organizers. Registration is mandatory.

The workshop is organized by WRS GmbH as part of the project [InBioRegS](#) - Industrial Bioeconomy Strategy for the Stuttgart Region, with the support of the City of Stuttgart and the University of Hohenheim.

Registration for the workshop via the link: <https://pretix.eu/wrs/bio.vision/>

For further questions please contact: daryna.zaitseva@region-stuttgart.de

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Programme

- 9.30** Welcome and introduction round
- 9.45** Industrial Bioeconomy Strategy for the Stuttgart Region (InBioRegS) - Robin Schmücker, WRS GmbH
- 10.55** Circular Bioeconomy Strategy of the State Capital Stuttgart (ZirBioS) - Dr. Max Schuchardt, LHS
- 10.05** Creative Projects for youth in the Region - Dr. Sarah Schuhbauer, WRS GmbH
- 10.15** Innovations in Bioeconomy - Dr. Sebastian Hinderer, Universität Hohenheim
- 10.35** Synergy of Science, Art and Entertainment - Daryna Zaitseva, WRS GmbH
- 10.50** World Café: ideas generation and first sketches
- 11.30** Coffee break
- 12.00** Individual creative process
- 18.00** Open-end, according to participants' wishes

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