

BIOECONOMY CHANGEMAKERS FESTIVAL

Youth as driver of transformative change

15 March 2024



Creative Workshop „Bioeconomy Vision“

Dear Students,

The Stuttgart Region Economic Development Corporation GmbH and the City of Stuttgart are currently working on the development of an industrial and municipal Bioeconomy strategies within the projects [InBioRegS](#) and [ZirBioS](#).

Young people are an important target group for both the region and the city, as they will shape the future of the Bioeconomy with their innovative potential and creative thinking. This year, with the support of the University of Hohenheim, we are organizing a satellite event of the [European Bioeconomy Changemakers Festival](#) and invite you to the creative workshop in order to explore Bioeconomy as a source of inspiration, aesthetics and modernity. **The creative workshop „Bioeconomy Vision“ will take place on 15th March from 9.30 till 18.00 in the creative space LUNCA, Reinsburgstraße 66, 70178 Stuttgart.**

For this workshop we have developed an unusual format at the interface of science and art: we want to see your progressive ideas and will ask you to paint or sketch them. Feel like an innovator and an artist at the same time and visualize your concepts for new eco-friendly products, future industrial technologies or ambitious Bioeconomy start-ups! During the workshop you will have the opportunity to get to know the **creative** minds of the Stuttgart Region, to actively exchange ideas with our experts and to dive into the artistic process.

Participation is free of charge, all creative materials required are provided by the organizers. Registration is open from 27th February until 8th March 2024. The number of participants is limited due to the availability of space, so it's on a first-come, first-served basis. However, we appreciate each and every idea and vision, so there will be a waiting list for a possible second round of the workshop at a later date.

Registration for the workshop via the link: <https://pretix.eu/wrs/bio.vision/>

For further questions please contact: daryna.zaitseva@region-stuttgart.de



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Creative space LUNCA, Reinsburgstraße 66, 70178 Stuttgart

Programme

- 9.30** Welcome and introduction round
- 9.45** Industrial Bioeconomy Strategy for the Stuttgart Region (InBioRegS) - Robin Schmücker, WRS GmbH
- 10.55** Circular Bioeconomy Strategy of the State Capital Stuttgart (ZirBioS) - Dr. Max Schuchardt, LHS
- 10.05** Creative Projects for youth in the Region - Dr. Sarah Schuhbauer, WRS GmbH
- 10.15** Innovations in Bioeconomy - Dr. Sebastian Hinderer, Universität Hohenheim
- 10.35** Synergy of Science, Art and Entertainment - Daryna Zaitseva, WRS GmbH
- 10.50** World Café: ideas generation and first sketches
- 11.30** Coffee break
- 12.00** Individual creative process
- 18.00** Open-end, according to participants' wishes

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