

Stuttgart Region Economic Development Corporation



*Wirtschaftsförderung
Region Stuttgart*

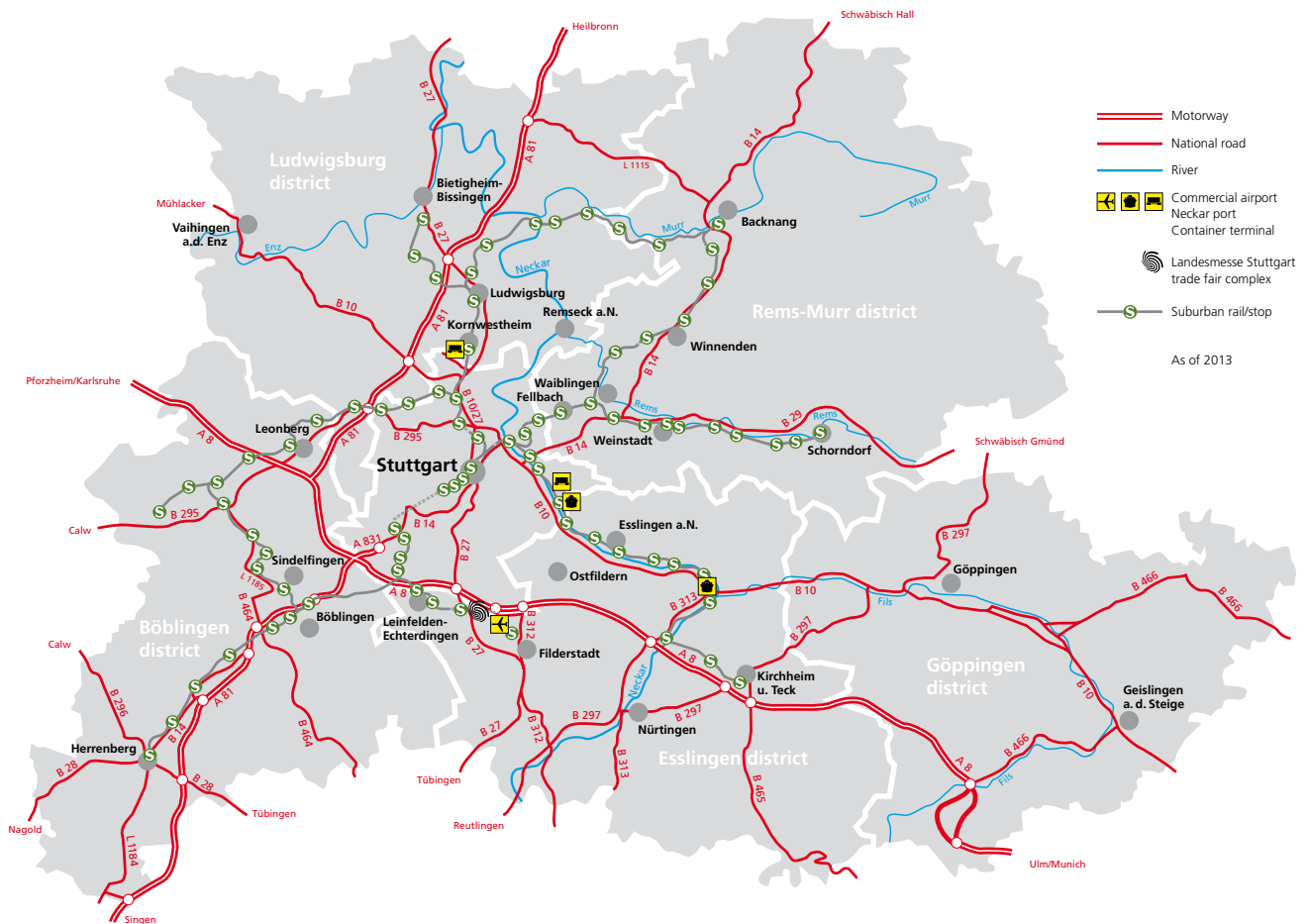
The Stuttgart Region

The Stuttgart Region is one of Europe's most important locations for technology. It comprises the City of Stuttgart (the state capital) and the five surrounding districts Böblingen, Esslingen, Göppingen, Ludwigsburg and Rems-Murr, and is home to around 2.7 million people. The most important industries include automotive and mechanical engineering as well as IT and the creative sector. The combination of global players, innovative SMEs and renowned research institutes is unique to the Stuttgart Region.

www.region-stuttgart.de

The Stuttgart Region is Germany's first formalised region. It has been recognised in the law of the federal state of Baden-Württemberg since 1994 and has a directly elected regional assembly. Verband Region Stuttgart is an organisation of local authorities in the region and is responsible for regional planning, parts of the local transport system, regional transport planning, town and country planning as well as for regional economic and tourism development. In 1995, Stuttgart Region Economic Development Corporation (Wirtschaftsförderung Region Stuttgart GmbH) was founded as an independent company with limited liability.

www.region-stuttgart.org



Stuttgart Region Economic Development Corporation/ Wirtschaftsförderung Region Stuttgart GmbH

Wirtschaftsförderung Region Stuttgart GmbH (WRS) develops regional business and coordinates all of the activities related to this. Its strategic tasks include: marketing the region at a national and international level, acquiring companies, investor services, supporting start-ups, promoting regional technology and innovation networks as well as measures to counteract the lack of specialist staff. As part of its work, WRS collaborates constantly with its partners in regional, national and European networks. Together with Verband Region Stuttgart, it has its own representative office at the centre of European politics, the Stuttgart Region European Office in Brussels.

wrs.region-stuttgart.de

New mobility and automotive engineering

WRS supports the structural change in the automotive industry toward alternative drive technologies and new mobility concepts: Under the umbrella of various funding programmes, numerous demonstration projects are implemented in the Stuttgart Region and in Baden-Württemberg relating to electromobility, the networking of different transport providers and innovative mobility solutions.

cars.region-stuttgart.de

Mechanical engineering and industry 4.0

The Stuttgart Region mechanical engineering initiative supports the technical and strategic exchange of experiences within this leading industry in the region. The focus areas are key technologies relating to the future of production, such as industry 4.0, automation or resource efficiency as well as the development of competitive services.

maschinenbau.region-stuttgart.de

Environmental technology

WRS uses projects and initiatives to contribute to the region becoming one of the most energy-efficient locations by the year 2030. Environmental technology products, construction technologies and services are becoming the most important economic pillar in the Stuttgart Region alongside mechanical engineering, information technologies and the automotive industry.

Information technology

Industry meets, an online industry catalogue, initiatives such as CARS-IT as well as various specialist events all contribute to the further development of the IT industry in the Stuttgart Region.

it.region-stuttgart.de

Competence and innovation centres

The regional competence and innovation centres have become established as a practice-based tool for promoting networking and innovation. The centres were initiated by WRS together with the local authorities in the region and promote an exchange between companies, universities and research institutes. For example, there are centres for virtual engineering, mechatronics, packaging engineering, satellite communication and industrial component and surface cleaning.

kompetenzzentren.region-stuttgart.de

Creative industries

From design, architecture and publishing to advertising, games, film or music, the creative industries are of major economic significance to the Stuttgart Region. Through networking, marketing the region and training, WRS works to improve the location's conditions for the key industry that is the creative sector and to develop the Stuttgart Region as a creative location and to market it at both a national and international level. There are specialised entities dedicated to the music and film sub-industries in the form of the Pop Office and the Stuttgart Region Film Commission.

kreativ.region-stuttgart.de

Skilled specialists

For small and medium-sized enterprises in particular, WRS offers support in matters relating to recruiting, retaining and providing personnel development for skilled staff. It works closely with the third-level institutions in the region for this purpose. WRS runs the Stuttgart Welcome Center together with the City of Stuttgart.

fachkraefte.region-stuttgart.de

Start-ups

To support start-ups from universities and companies, WRS provides various offerings from initial advice to attracting capital.

push.region-stuttgart.de
hiturs.region-stuttgart.de

Real estate and investor services

WRS works closely with the economic development departments of the local authorities and districts to help companies find locations. Alongside the regional real estate market reports, the Stuttgart Region real estate online portal ensures better market transparency.

invest.region-stuttgart.de

Region marketing

WRS informs about the strengths of the Stuttgart Region in business, science and technology and raises awareness of its high standard of living and extensive leisure options. The primary target groups include companies, investors, scientists and skilled specialists along with their families.

wrs.region-stuttgart.de



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